

# INVITATION TO PARTICIPATE

## 2018 OPENING MINDS COMMUNITY ART SHOW

*Presented by Transitions-Mental Health Association*

*May 3 – 27, 2018*

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Transitions– Mental Health Association (TMHA) invites people of all ages to submit art inspired by mental health challenges for consideration in our May 2018 Opening Minds Community Art Show at Studios on the Park in Paso Robles, CA.

This exhibition is an opportunity for those whose lives have been impacted by mental illness to express themselves through the artistic medium. Artists are invited to share their personal mental health connection and story through their art.

All mediums of artistic expression are encouraged. We wish to give voices to those affected by mental illness whether it be personal, family, or loved ones. We ask artists to share reflections on their experience with mental illness and ways of expressing recovery and hope.

Mental illness impacts every one of us; One out of every four people will experience a mental health challenge at some point in their lives, including our loved ones, friends, and coworkers.

Our mission with this show is to educate the community and end stigma surrounding mental illness. The Opening Minds Community Art Show was first developed in 1995 to offer people with mental illness an avenue for personal expression and a venue to share art with the public. The show has since expanded to include the entire mental health community: those in recovery, their family and friends, service providers and more. TMHA's goal remains the same today: to help the community see that people should not be defined in terms of their illness but by their strengths, gifts and by the contributions they make to society.

Join us for this inspiring opportunity to shed light on mental health through art expression.

### **About TMHA**

Transitions-Mental Health Association (TMHA) is a nonprofit organization dedicated to eliminating stigma and promoting recovery and wellness for people with mental illness through work, housing, community and family support services. We operate over 35 programs at locations throughout San Luis Obispo and North Santa Barbara counties. The emphasis of our innovative services is to teach vital independent living skills and help build a framework for community re-entry through personal empowerment and hands on experience. Since 1980, TMHA has been dedicated to providing work, housing, case management and life-skills support to teens and adults with mental illness while offering support, resources and education for their loved ones. For more information, visit [www.t-mha.org](http://www.t-mha.org).

### **About Studios on the Park**

Studios on the Park is a nonprofit gallery and open studios art center in a prestigious location in downtown Paso Robles, Ca. We have featured world class artists in our exhibitions for over 8 years. Paso Robles is recognized nation wide as a premier wine and culinary destination and we, through exhibitions like these, contribute shows of curated, high quality artwork to this exciting cultural scene. We expect over 7000 visitors in our 2000sq ft. atrium gallery space for this exhibition. Art sales from these exhibitions also serve as fundraisers for our essential art services to more than 100,000 students, families, and visitors each year.

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We are seeking exciting and thought provoking original works of art in the form of paintings, drawings, prints, photographs and performance art that amplify our theme.

## **Entry Procedure & Expectations**

Submissions are limited to 3 pieces of artwork per artist. Submissions may be sent to the art show coordinator digitally or dropped off to 784 High Street, San Luis Obispo, CA Monday-Friday between 8:00-4:00pm. Each submission must include the completed and signed Submission Application. Each submission must also include a description (350 words max) of what inspired the submitted piece. We request that submitted art be professionally frame/wired or gallery wrapped with painted sides. TMHA may be able to assist artists with this process.

## **Juried Process**

The Opening Minds Art Show Committee will be selecting art work specifically for the Studios on the Park show in Paso Robles, CA. The committee will be choosing art that includes personal vision and creative approach as well as excellence in execution. Alternative venues will be available for art that is not chosen for the Studios on the Park venue. (See Submission Application for details). All art chosen for the Studios on the Park show is required to be for sale.

## **Sales**

Studios on the Park collects 40% commission on sales. Studios on the Park facilitates all art sales for the show. Proceeds from art sales bolster Studio's art services that help make the central coast region a leader in creative culture, education and innovation. Among the many essential program and outreach efforts made possible is Kids Art Smart. We believe all children should have access to creative learning opportunities through the arts. With arts education cut from local schools, Studios on the Park provides free visual arts programming for thousands of K-6 grade students.

## **Timeline**

- Submissions are accepted from February 12 through March 23, 2018.
- All submission are reviewed the week of March 26 to March 30, 2018 and Jurors select art for the show.
- Artists are notified of their art's status the week of April 2 to April 6, 2018.
- The Opening Minds Community Art Show Opening Ceremony will take place on Friday May 5, 2018 from 6:00-9:00pm at Studios on the Park, Paso Robles.
- Art that is not sold will be available for pick up at the drop off location from June 4 – 8, 2018 between 8:00am-4:00pm.

## **Contact**

If you have any questions regarding this show please contact the Art Show Coordinator, Meghan Madsen, at [mmadsen@t-mha.org](mailto:mmadsen@t-mha.org) or 805-503-0350.

## **Liability**

Artists are encouraged to carry their own insurance for their entries if they feel it is necessary. The artist agrees that Transitions-Mental Health Association (TMHA) and Studios on the Park shall not be liable for any loss, theft, or damage on any artwork that may occur during transport, storage, or showing of this art.

Entry # \_\_\_\_\_ (for office use only)

# 2018 OPENING MINDS COMMUNITY ART SHOW

## SUBMISSION APPLICATION

Artist Name: \_\_\_\_\_

Home Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email Address : \_\_\_\_\_

Piece Title: \_\_\_\_\_

Type of Medium: \_\_\_\_\_

Sale Price: \$ \_\_\_\_\_

If my art is not chosen for the Studios on the Park venue during the Opening Minds Community Art Show I would like my art to be highlighted at one of the Wellness Centers for the month of May 2018.

\_\_\_\_ Yes

\_\_\_\_ No

We ask that you initial the following items:

\_\_\_\_ I've included the description of my art piece with this Submission Application

\_\_\_\_ I understand that Studios on the Park and TMHA are not liable for any loss, theft or damage to my art piece

\_\_\_\_ I understand that this is a juried process for choosing art and my art may not be chosen for the Studios on the Park venue during the show

\_\_\_\_ I understand that if my art is not chosen, my art can be highlighted at another venue in May 2018

\_\_\_\_ I understand that art chosen for the Studios on the Park is required to be for sale and, if sold, Studios on the Park collects 40% of the commission and I keep 60%

\_\_\_\_ I UNDERSTAND I AM SUBMITTING MY ART TO A SHOW SPECIFICALLY ASSOCIATED WITH MENTAL HEALTH RECOVERY AND PICTURES OF MY ART MAY BE USED IN EDUCATIONAL OR PROMOTIONAL MATERIALS.

Artist Signature: \_\_\_\_\_ Date: \_\_\_\_\_

For more information, contact Meghan Madsen: (805)503-0350 or [mmadsen@t-mha.org](mailto:mmadsen@t-mha.org)